IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA RICHMOND DIVISION

| PBM PRODUCTS, LLC and |) |
|-------------------------|------------------------------------|
| PBM NUTRITIONALS, LLC, | j |
| Plaintiffs, |)) |
| v. |) |
| MEAD JOHNSON & COMPANY, |) Civil Action No. 3:09cv269 (JRS) |
| Defendant. |) |
| |) JURY VERDICT SHEET |
| |) |
| |) |
| |) |
| | , |

JAMES R. SPENCER, Chief District Judge:

According to the principles of law as charged by the Court and the facts as you find them, please answer the following questions:

1. PBM's Claim That Mead Johnson Violated The Lanham Act

Has PBM established, by a preponderance of the evidence, that Mead Johnson engaged in false advertising in violation the Lanham Act?

| Yes | No |
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^{**}If you answered "Yes" to Question 1, please proceed to Question 2. If you answered "No" to the Question 1, please stop.

2. PBM's Monetary Damages

Specify a dollar amount, if any, to be awarded to PBM to compensate it either for: (a) PBM's past and/or future lost profits; or (b) Mead Johnson's unjust enrichment.

\$ 13,500,000.00

Dated: November 10, 2009 Richmond, Virginia